

Formula for selling more hamburgers and church growth

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“Have a vision, a strategy, define reality, give hope and execute.”

This is the formula of the new CEO of Wendy's to turn that declining company around. James White enthusiastically endorses and practices the same formula as the Senior Pastor of his church. I like it too, but have one caveat- will it work if the church lay leaders do not buy it? If not, how do you get them to buy it? Or what if key lay leaders do buy it and the Pastor does not?

<http://www.churchandculture.org/blog.asp?id=1929>